

Voice Demo Deal 2024

Kempmusik Artist Services
at RK1 Studios
215 S Walker
Oklahoma City, OK, USA

The demo package described here is tailored for aspiring voice talent looking to venture into the *commercial voice-over* industry, aiming to provide an affordable entry point for newcomers. Should you require a voice demo for purposes beyond *commercial voice-over work*, we're flexible enough to accommodate your needs; however, we will need to further discuss the specifics beforehand to be certain we are doing what you actually need.

For a **one-time fee of \$600**, you'll receive:

- ****6 hours of studio time****: Typically, our studio rate is \$150/hour, making this package exceptionally cost-effective. Please note that while we estimate 4 hours, sessions may extend longer without incurring additional charges. The 4-hour allocation helps us maintain focus and efficiency. Typically a demo can be produced with 2 hours in the booth, and another 4 in edit, (approximately. These things tend to vary).
- ****Music and Sound Effects from our library****: We cover the cost of licensing music tracks (typically starting at \$150/track/usage) to enhance your demo and make you sound professional.
- ****Audio editing/mixing/mastering services** Additionally, we'll handle all the audio editing of your voice, library music and SFX. This is really the bulk of the 'work' part of it. We see your project to completion with our included digital mastering service and deliver the final mix in MP3 format via email to send to your agent for use in your marketing efforts. Lossless file formats are available upon request at no extra charge.
- **Optional Spot-Stem mastering (Add \$100)**. The way professional actors present their demos is constantly changing. Think of this like a Swatch Watch for your demo. Each spot that we produce together will be included in the final delivery in addition to the full edit, as an individual file. This enables you to showcase your work on your website and marketing materials in a more targeted way by grouping your reads by style/pace/etc. it also makes it possible to revamp your demo in a couple years with 'new' material.

The only element we don't provide is the copy (scripts) for your recordings. Scripts can be acquired by searching google or transcribing from radio/TV commercials. If you require assistance in script selection, I have a useful technique to share. By perusing magazine ads, you can craft compelling 'radio' scripts suitable for recording. We typically aim for 12 -15 such 'commercials,' recording most, or all of your scripts. Then we select the most effective ones to integrate into your demo. All the completed 'spots' featuring your voice, will be included with the spot-stem upgrade to the package. Any script that you voiced, but was not finished out to broadcast standard will not included in the upgrade.

For reference, you can listen to examples of our work online. Explore the demos of talented individuals like Breanne Loving-Mendez, Joie Sherman, Susan Riley (under female voices), as well as Eric Berger, Mel Ellis, and Alexi Smith (under male voices). Each of these were produced using this 'magazine' method. A demo like those belonging to the folks I just mentioned, is what we are aiming for.

If you have inquiries or wish to discuss your voice acting aspirations further, I offer complimentary in-studio consultations lasting up to one hour. Simply schedule an appointment at your convenience, and we'll be happy to accommodate.

We look forward to meeting you and discussing how we can help you achieve your voice acting goals. Kindly note that all meetings are by appointment only.

KEMPMUSIK.COM

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